

# ICPDR Response



Communication,  
Public Participation and Outreach Activities



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ICPDR Secretariat

# DRP Support to the ICPDR



## **strategic support**

communication planning  
public participation planning

## **technical support**

evaluation and review of existing tools  
redesign tools

## **financial support**

publications  
workshops and events

# Communication



**Strong ICPDR Identity**

**Attractive publications**

**Danube Analysis Report (scientific and public version)**

**Accurate maps of the Danube River Basin**

**High-quality and well visited website ([www.icpdr.org](http://www.icpdr.org))**

**Poster series on goals and achievements**

**→ ICPDR is a highly respected organisation**

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# Communication



**Danube Watch –  
the magazine of the ICPDR**

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# Public Participation



ICPDR holds a long history of participation

„DRB Strategy for PP in RBM Planning“ (WFD)

ICPDR Stakeholder Conference (Budapest, 2005)

Revised Observership Guidelines (2006)

Ad-hoc ICPDR Public Participation Expert Group

→ Active participation of stakeholders

→ Cooperation/Partnership with business

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# 14 Observers to the ICPDR



Black Sea Commission



Die Donau –  
Tourism Commission



Navigation  
Commission



UNESCO - IHP



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REC



VGB Power Tech



GWP CEE



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# Cooperation with business



**DEXIA Kommunalkredit**

**AISE & Detergent Industry**

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# Outreach



## DANUBE DAY



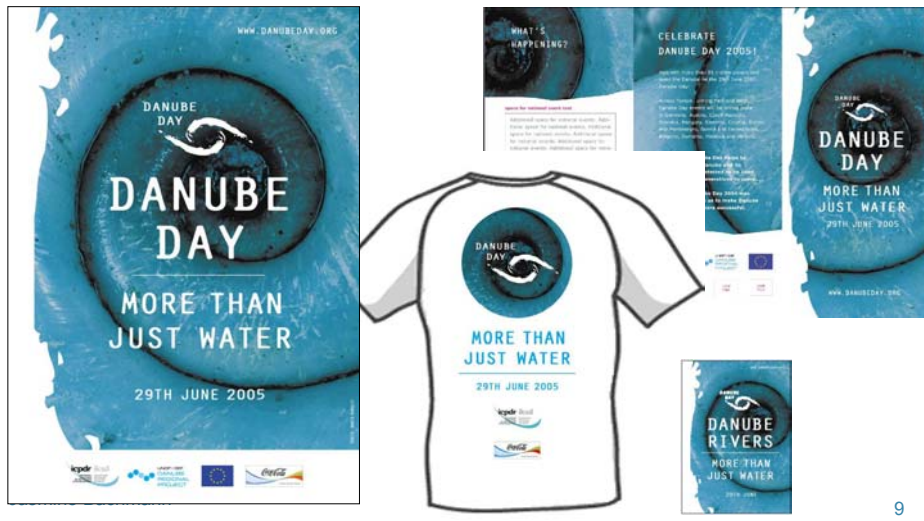
„Danube Solidarity“  
- connect people  
- joining forces

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# Products

## Poster, sticker, T-shirt



# Products 2006

## Poster, sticker, leaflet





Exploring nature, Pleven, Bulgaria



Children for the Danube, Odessa



At the shore,  
Romania



Relaxing after river cleaning, Ukraine



Joining forces for the Danube, Serbia

## The Danube Box

### Content:

- Printed teachers handbook (~ 200 pages)
- CD Rom with additional information for each topic,
- photo gallery, Danube quiz, ideas for role games
- Poster showing the basin at a glance





*The Danube  
flows through us!*

INTERNATIONAL DANUBE ART MASTER 2006

Thank you for your attention!

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