



## Regional Conference on Advancing Non-Conventional Water Resources Management in the Mediterranean

14-15 September 2011  
Hilton Hotel, Athens, Greece

### Agenda

#### Day 1: 14 September 2011

##### **Registrations**

09.00-09.30

##### **Session 1. Welcome and Introductory Speeches**

09.30-10.30

##### Welcome remarks

- Prof. Michael Scoullou, Chairman, Global Water Partnership-Mediterranean (GWP-Med) (Conference Reporter)
- Mr. Vassilios Lolos, Director, Public Affairs & Corporate Communication, Coca-Cola HBC Greece

##### Opening

- Dr. Rafiq Hussein, Deputy Secretary General for Environment and Water, Union for the Mediterranean (UfM)
- Ms. Maria Luiza Silva Meijas, Executive Secretary and Coordinator, Mediterranean Action Plan / United Nations Environment Programme (MAP UNEP)
- Ms. Liselotte Isaksson, Head of Sector for Environment, Climate Change, Energy and Transport, EuropeAid F4-Regional Programmes Neighbourhood South, DG Development and Cooperation, European Commission
- Prof. Andreas Andreiadakis, Special Secretary, Special Secretariat for Water, Ministry for Environment, Energy and Climate Change, Greece

##### **Session 2. Setting the scene: Non-Conventional Water Resources Management (NCWRM) in the Mediterranean**

10.30-11.00

*Chair: Ms. Maria Peppas, Head, Department of International Relations and EU Affairs, Ministry for Environment, Energy and Climate Change, Greece*

##### Key note presentation on NCWRM in the Mediterranean

- Mr. Koussai Quteishat, NCWRM Regional Expert

##### Questions & Answers

##### **Coffee Break**

11.00-11.30

##### **Session 3. How to build appropriate Institutional Settings and Legal Instruments for NCWRM?**

11.30 -13.30

*Co-Chair: Prof. Kostas Kartalis, President, Standing Committee for the Environment, Hellenic Parliament*

*Co-Chair: Dr. Fethi Lebdi, Water Director, Ministry of Agriculture and Environment, Tunisia*

##### Discussion Panel:

- Mr. Messaoud Terra, Water Director, Ministry of Water Resources, Algeria
- Mr. Ziad Darwish Taqash, Director, Human Resources Department, Ministry of Water and Irrigation, Jordan
- Ms. Mona Fakih, Water Director, Ministry of Energy and Water, Lebanon

- Ms. Halima Zouggar, Secretariat of State in Charge of Water and Environment -Directory of Water Research and Planning, Morocco
- Mr. Fuad Bateh, Senior Advisor, Division of Environment and Water, Union for the Mediterranean (UfM)

**Lunch Break**

13.30 - 14.30

**Session 4. How to effectively Engage the Stakeholders and Build their Capacity for NCWRM ?**

14.30-16.30

*Co-Chair: Mr. Ivica Trumbic, Programme Manager, GEF Strategic Partnership for the Mediterranean Large Marine Ecosystems (MedPartnership)*

*Co-Chair: Dr. Emad Adly, Arab Network for Environment and Development (RAED)*

**Discussion Panel:**

- Ms. Anastasia Roniotes, Head Officer, Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)
- Dr. Juan Canovas Cuenca, Institut Méditerranéen de l'Eau (IME)
- Mr. David Hernandez, Euro-Mediterranean Irrigators Communities (EIC)
- Mr. Nejjib Benessaiah, Coordinator, MedWet (Ramsar Convention)
- Mr. Gidon Bromberg, Friends of the Earth - Middle East
- Mr. Demetris Karavellas, Director, World Wide Fund - Hellas
- Ms. Iro Alampeï, Mediterranean Education Initiative for Environment & Sustainability (MEdIES)
- Dr. Khaled Abu Zeid, Centre for Environment and Development in the Arab Region and Europe (CEDARE)

**Coffee Break**

16.30 - 17.00

**Session 5. What is the role of Corporate Social Responsibility for advancing NCWRM ?**

17.00 - 18.00

*Co-Chair: Mr. John Papadopoulos, Real News*

*Co-Chair: Mr. Spyros Kouvelis, Member of the Hellenic Parliament, former Deputy Minister of Foreign Affairs*

**Discussion Panel:**

- Mr. Costas Giannaros, Environment & Sustainable Development Manager, HERACLES GCCo
- Mr. Vassilios Lolas, Director, Public Affairs & Corporate Communication, Coca-Cola HBC Greece
- Mr. Panagiotis Karamanos, Environmental Services Director, Athens International Airport (AIA)
- Mr. Prokopis Gavriil, Coordinator, Environment Unit, Piraeus Bank

## Day 2 : 15 September 2011

### **Session 6. Learning from Experiences: Best Practices and Case Studies**

09.00 - 11.00

*Co-Chair: Mr. Khaldon Khasman, Executive Director, Arab Countries Water Utilities Association (ACWUA)*

*Co-Chair: Mr. Giorgos Kanellopoulos, Secretary General, Ministry of Agricultural Development and Food, Greece*

- Best practices and experiences in NCWRM in ESCWA region

*Ms. Carol Chouchani Cherfane, Chief, Water Resources Section, SDPD, UN Economic and Social Commission for West Asia (UN ESCWA)*

- Overview of Wastewater Reuse Activities and Projects in the Southern Mediterranean

*Dr. Manzoor Qadir, Marginal Water Specialist, International Center for Agricultural Research in the Dry Areas (ICARDA)*

- Experiences on using non-conventional water resources for irrigated agriculture

*Prof. Atef Hamdy, Centre International de Hautes Etudes Agronomiques Méditerranéennes (CIHEAM) - IAM Bari*

- Experiences on Wastewater Reuse from Tunisia

*Mr. Samir Nasr, Director for Wastewater Treatment, Office National de l'Assainissement (ONAS), Tunisia*

- Trends in the Development of the Water Sector in Israel

*Mr. Oded Fixler, Acting Head, Water Authority of Israel, Ministry of National Infrastructure*

- Rainwater Harvesting in the Mediterranean: Experiences from implementation in islands

*Ms. Konstantina Toli, Programme Officer, Global Water Partnership - Mediterranean*

### **Coffee Break**

11.00 - 11.30

### **Session 6 (cont). Learning from Experiences: Best Practices and Case Studies**

11.30 - 13.30

*Co-Chair: Ms Maria Logotheti, Special Secretary for the Development of International Programs, Ministry of Foreign Affairs, Greece*

*Co-Chair: Mr. Aristomenis M. Syngros, Executive Chairman, Invest in Greece Agency, Ministry of Development, Competitiveness and Shipping*

- NCWR: The EU Policy Framework and Experience

*Mr. Michalis Papadoyannakis, DG Environment, European Commission*

- Safe water re-use and environmentally sound desalination in the Mediterranean: the activities of the UNEP/MAP MED POL Programme as a contribution to adaptation to climate change

*Mr. Francesco Saverio Civili, MED POL Programme Coordinator, UNEP/MAP*

- Advances in desalination with renewable energy

*Prof. Giorgos Papadakis, Agricultural University of Athens*

- Towards technology neutral regulations

*Mr. Xavier Leflaive, Principal Administrator, Organisation for Economic Cooperation and Development (OECD)*

- Learning from the groundwater recharge experiences in Southeast Asia (Gujarat, India)

*Mr. Frank van Weert, International Groundwater Resources Assessment Centre / UNESCO International Hydrological Programme*

- Experiences on Wastewater Reuse from Greece

*Prof. Themistoclis Lekkas, President, Athens Water Supply and Sewerage Company (EYDAP SA)*

### **Lunch Break**

13.30 - 14.30

**Session 7. Financing NCWRM in the Mediterranean**  
14.30 - 16.30

*Co-Chair: H.E. Dr. Shaddad Attali, Head, Palestinian Water Authority*

*Co-Chair: Mr. Efthymios Vidalis, Chairman of SEV Business Council for Sustainable Development-Greece, Vice Chairman of the Hellenic Federation of Enterprises*

**Discussion Panel:**

*- Ms. Maria Diamantopoulou, Director, Department for Regional Policy and Strategic Planning, Hellenic Aid, Ministry of Foreign Affairs, Greece*

*- Mr. Alain Rotbardt, Water and Sanitation Division, Agence Francaise de Developpement (Afd)*

*- Mr. Sergio Margulis, Programme Manager, SustainableMed Programme, World Bank*

*- Mr. Vasilis Nikitas, Project Coordinator, Mediterranean Hot Spots Investment Programme- Project Preparation and Implementation Facility (MeHSIP-PPIF), Horizon 2020 Initiative*

*- Prof. Redouane Choukr-Allah, Arab Water Council (AWC)*

*- Dr. Sarra Touzi, Programme Officer, Global Water Partnership-Mediterranean (GWP-Med)*

**Coffee Break**

16.30 - 16.45

**Session 8. Priorities for Action on NCWRM in the Mediterranean**  
16.45 - 17.45

*Co-Chairs: - Prof. Aris Alexopoulos, Secretary General, Hellenic Ministry for Environment, Energy and Climate Change*

*- Dr. Rafiq Husseini, Deputy Secretary General for Environment and Water, Union for the Mediterranean*

**Facilitated discussion**

*Rapporteur: Prof. Michael Scoullos, Chairman, Global Water Partnership-Mediterranean*

**Session 9. Conclusions and Closure of the Conference**  
17.45-18.00

*Short statements by the Co-Organisers*