



2006 YEAR OF THE SEA TURTLE

CAMPAIGN PLAN



Developed by the Secretariat of the Pacific Regional Environment Programme (SPREP) in collaboration with the YOST 2006 Campaign Coordinating Committee

1. BACKGROUND

1.1 Regional Turtle Action Strategy

The SPREP Regional Marine Species Programme Framework 2003-2007 highlights Turtle conservation as one of the priority areas. The Turtle Action Plan is one of the three Action Plans developed for the programme. These Action Plans have been endorsed by SPREP member countries and territories.

The SPREP Marine Turtle and Action Plan 2003-2007 recognizes Education and Awareness as one of the focal components for turtle work in the Pacific Islands region. Within this component, a second "Year of the Sea Turtle" (YOST) campaign has been identified as a priority activity, and it was recommended to have this campaign either in 2005 or 2006 and every 10 years thereafter. The YOST is considered necessary given the continuing threatened status of turtles and that there would be more than 1 million "new people" in our region since 1995. This second campaign has been accorded high priority and has been endorsed by SPREP member countries and territories at the recent 16th SPREP meeting, Apia, Samoa, 12 - 16 September 2005.

1.2 Regional context

Turtles play an integral ecological role in the functioning of coastal marine habitats throughout the Pacific region. They are very much a part of the traditions of many Pacific island people featuring in legends and traditional uses. Due to factors such as excessive hunting, harvesting of turtle eggs, habitat degradation, pollution etc, turtle populations have declined drastically that they are now considered endangered throughout their range. Given their highly migratory nature and natural pattern of life (feeding grounds different from nesting areas), their migratory paths, feeding grounds and nesting areas involve several different jurisdictions. Turtles thus face varying threats on their migratory movements. This migratory nature also signifies that their survival and conservation requires a rigorous regional effort, amongst range states and territories. Information exchanges, linkages and collaboration are needed both at the regional and international levels in order for conservation and management efforts for these species to be effective.

In the last 10 years concern for turtle conservation and wise use has grown in the region with an increasing number of initiatives being undertaken at local, national and regional levels. This has resulted in the establishment of the Regional Marine Turtle Conservation Programme (RMTCP) and associated active network of government and ngo agencies working together to effect turtle conservation and sustainable use. A Melanesian Marine Turtles Conservation Forum held in Solomon Islands, October-November 2004, reaffirmed the RMTCP Vision and Goal and developed an action plan for 2005-2007 to assist in community-based conservation of marine turtles in the Western Pacific. SPREP was identified as the lead organisation, supported by a steering group consisting of community leaders, scientists and Government and NGO focal groups in country and at the regional level. Priorities in research and monitoring, coordination and collaboration, awareness and education were developed.

1.3 Marine Turtle Conservation Issues

All species of sea turtles are listed in Appendix I of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES). This means all sea turtle species are threatened with extinction and CITES generally prohibits commercial international trade in specimens of these species. Under the Convention on the Conservation of Migratory Species of Wild Animals (CMS), sea turtle species are listed in Appendix I (migratory species that have been categorized as being in danger of extinction throughout all or a significant proportion of their range) and Appendix II (migratory species that have an unfavourable conservation status or would benefit significantly from international co-operation organised by tailored agreements). The six¹ species of sea turtles that occur in the Pacific region are all listed as IUCN endangered species.

The main conservation issues identified in the regional Marine Turtle Action Plan 2003-2007 and other programmes include the following:

- Unsustainable harvesting (direct take, egg harvesting);
- Incidental capture in commercial fishing;
- Degradation of habitat (nesting beaches, foraging areas, migratory routes and reproductive sites) and pollution (e.g. plastic bags);
- Lack of information exchanges, linkages and collaboration;
- Inadequate marine turtle management regimes and practices;
- Limited in-country skills to provide leadership in marine turtle conservation management and population monitoring;
- Limited monitoring and research of marine turtle population, distribution and migratory patterns necessary for planning;
- Lack of data on harvesting and interactions;
- Absence of a risk analysis undertaken of the different causes of turtle mortality by species to identify which causes should be focused on by country and territory.

¹ It now appears that there are actually 8 sea turtle species in the world with 7 species identified in the Pacific, with the Black sea turtle, a possible sub-group of the Green turtle.

2. 2006 PACIFIC YEAR OF THE SEA TURTLE CAMPAIGN PLAN

2.1 Goal

The campaign goal is based on the regional Marine Turtle Action Plan 2003-2007:

“To recover turtle stocks, and conserve them and their cultural and nutritional values for the coastal people of the countries and territories served by SPREP”.

2.2 Campaign Goals

It is envisaged that the following goals will be achieved or significantly advanced towards achievement, at the completion of the campaign period:

- Informed communities and fishing industry, and sea turtle conservation work initiated, developed, or active in several communities and best practise employed by commercial fishers by the end of the campaign period;
- Informed policy makers and effective and practical national legislation and policies for sea turtle conservation reviewed, initiated or developed where these are non-existent or insufficient, in most members states by December 2006;
- A Strategy developed and partnerships established and active amongst partners/stakeholders in the region for long-term turtle conservation work by December 2006.

2.3 Objectives

The first Year of the Sea Turtle campaign in the Pacific was undertaken by SPREP in 1995. It was highly successful in that in the last 10 years concern for turtle conservation and wise use has grown in the region with an increasing number of initiatives being undertaken at local, national and regional levels. The 2006 campaign endeavors to broaden the basis from previous efforts on awareness to more targeted actions to improve awareness and conservation of sea turtles populations in the Pacific.

The main objectives of the 2006 YOST campaign are based on broad areas to improve conservation of sea turtles on the community and national levels and the creation of long-term partnership in support of conservation effort in the region. The campaign objectives are to:

- Promote conservation of sea turtles at site-level targeting key stewards and the fishing industry;
- Improve status information and promote sustainable management of sea turtle populations and protection of their habitats on the national level through effective and practical national legislation and policies;
- Establish a collaborative strategy, advance partnerships and secure resources for long-term support for turtle conservation in the region.

2.4 Campaign Emphasis

The 1995 YOST campaign concentrated on creating general public awareness concerning turtles. The YOST 2006 campaign builds on that foundation and have more targeted actions and audience.

Even though there has been an increase in turtle conservation effort in the Pacific region, the status of turtle populations still remain threatened. The campaign cultivates the fact that turtles have been an important part of the Pacific Islands customs and culture and is thus an integral element of our heritage. It recognizes the declining and “threatened” status of this resource and given their highly migratory nature, conservation of turtles is a shared responsibility of all Pacific Islanders, across all sectors. This shared responsibility includes an ecosystem approach to fisheries that also accommodates consequences resulting from strategies implemented e.g. to reduce turtle by-catch.

Campaign Slogan and Logo:

- Turtles: Protect Them, Protect our Heritage

The campaign slogan and logo depict the fact that sea turtles are a part of the Pacific people’s heritage, and conserving them is ensuring the survival of that Pacific heritage.

Overall Key messages:

The key messages highlight actions by target audiences for the campaign:

- Turtle Conservation Needs Community and Commercial Fishers Support;
- Government Action For Turtle Conservation – Laws, Policies and Enforcement;
- Our Turtles, Our Shared Responsibility.

2.5 Target audience

The target audiences for the campaign are directly linked to the campaign objectives/goals as reflected in the key messages and actions for effective implementation.

2.5.1 Communities

Turtle nesting areas are either on lands that are traditional owned by communities or certain individuals within the community or in areas near and easily accessible by communities. Likewise, turtle foraging and feeding areas are also easily accessed by communities. Traditional ceremonies/feasts targeting the taking of turtles exist in some communities in the Pacific. Thus, communities play an important role in the effort to conserve turtles. To have a lasting value, inclusion of turtles and turtle conservation issues in school curriculum is necessary.

2.5.2 Legislators and policy makers

An integral part of the effort for the sustainable management of the utilization of turtles is having effective and practical national legislation and policies. Thus, legislators and policy makers are also an important target audience for the campaign.

2.5.3 Regional Partnership

The sea turtles are highly migratory species, foraging/feeding in one state/territory but nesting in another. Migrating between these important areas in their life cycle, sea turtles often cross seas under the jurisdiction of other states/territories. Given this migratory nature, and their current low population levels, conservation of sea turtles requires a long-term concerted regional and international effort and partnership in order for the efforts to be effective.

2.5.4 Commercial fishers

The commercial fisheries sector, including purse seining, longlining, and trawling operations, is now an important player in the effort to conserve turtles in the Pacific Islands region. Turtle mortalities from by-catches, boat strikes and pollution from commercial operations are significant.

2.6 Campaign Launch

The campaign launch will be on 1 March 2006, Samoa date. To avoid having different launch dates in the Pacific region due to the international dateline, it is intended that launching for countries and territories on the other side of the international dateline (e.g. Fiji, Tonga, Vanuatu etc), be on 2 March 2006. The campaign launch on 1 March 2006 corresponds to the launch of the Year of the Sea Turtle campaign organized under IOSEA, the Memorandum of Understanding on the Conservation and Management of Marine Turtles and their Habitats of the Indian Ocean and South-East Asia.

2.7 Key partners

Key partners are expected to play a major role in the implementation of the campaign either through their normal programme activities or additional new initiatives. The targeted partners are those that have existing programmes involving marine sea turtles in the Pacific region or those of relevance to the region. These include national governments and administrations, local communities, the fishing industry, fisheries and tourism authorities, donors and the NGOs, institutes and organizations listed in Annex 1.

2.8 Linkage with IOSEA YOT Campaign

All effort will be made to link the Pacific YOST campaign to that organized under IOSEA, the Memorandum of Understanding on the Conservation and Management of Marine Turtles and their Habitats of the Indian Ocean and South-East Asia. This includes launching the campaign on the same date and exchange of relevant information.

2.9 Funding

It is envisaged that the campaign activities can be built into existing programmes of collaborating partners, particularly those activities that are of relevance to them. SPREP will play the role of facilitation of information exchange/dissemination, coordination, and securing some resources for specific campaign activities, particularly in the areas of awareness and capacity building.

The campaign will badge activities as well as existing relevant material produced by partners to be included as campaign material, to be packaged and disseminated together with new material. SPREP has secured some funding to produce additional educational/awareness campaign material as well as limited turtle satellite tagging activities.

SPREP and partners will endeavor to seek funding before and during the campaign period for the implementation of specific campaign activities during and beyond the campaign period. It is also envisaged that the campaign framework will provide guidance for partners on priority activities in efforts to seek funding for activities in a concerted manner.

Human Resource Development: Improving the capacity of Pacific Island countries and territories in communications and environmental education is critical to improving the ability of Pacific Islanders to actively promote sustainable use of their marine resources and the protection of sea turtles. As such, SPREP has sought and secured funding assistance from the Pacific Development and Conservation Trust (NZ) to recruit a YOST intern who will be trained and also assist in the regional facilitation of the campaign. The area of training envisaged includes campaign framework development (national and regionally), preparation and distribution of campaign material, coordination and organization of events and activities, liaison with countries and key partners within the Pacific and within the international context. Additional training may be provided if appropriate. Working with communication and environment professionals will help build confidence and experience in a regional setting, and add to the cadre of specialists in the region. It is envisaged that the intern, a Pacific Islander, would be recruited for a period of 6 to 9 months.

2.10 Coordination mechanism

2.10.1 YOST 2006 Coordinating Committee

The Turtle Action Plan 2003-2007 listed individuals to be included in the Organizing Committee with tasks to develop Terms of Reference, timelines and funding requirements for the YOST campaign. However, given movement of individuals and the increased interest in turtle conservation, it has been recommended for the YOST Organizing Committee to comprise of representatives from organizations and members currently engaged in marine turtle conservation work in the Pacific Islands Region. It is envisaged that members of the organizing committee will also "coordinate" their respective organizations inputs into the campaign as well as the reporting aspects. Members of the organizing committee are listed in Annex 2.

2.10.2 SPREP YOST Team

The YOST Team from SPREP will comprise of the Coastal Management Adviser, Marine Species Officer, Education and Social Communications Officer and Associate Turtle Database Officer. SPREP will help coordinate the 2006 Year of the Sea Turtle, in collaboration with partners, and providing necessary resources and support to in-country activities and by undertaking a number of regional initiatives in support of the campaign. The Intern will assist with the campaign coordination work, working closely along the SPREP YOST Team. He/she will be a Pacific Islander and will work closely with national countries to develop their community projects, preparation and distribution of campaign material, coordination and organization of events and activities, liaison with countries and key partners within the Pacific and within the international context.

2.11 Reporting, monitoring and evaluation

SPREP will be responsible in maintaining a log of material to be distributed. Participating partners and turtle network will update SPREP with their activities relating to the YOST campaign. SPREP will compile and distribute reports of activities. In addition, SPREP in collaboration with YOST partners, will conduct a long-term evaluation of activities initiated during the YOST 2006 campaign.

2.12 Communication Tools & Resource Material

Strategic and integrated communications is a key component of the Year of the Sea Turtle. The following framework aims to provide a regional guide for the Year of the Sea Turtle communication activities.

Branding

Logo development: A key component of a campaign is a Year of Sea Turtle branding. This will be developed and distributed to partner organizations to display on promotional material developed in 2006.

IOSEA Communications Material

The IOSEA is currently producing material that could include Pacific issues. These include a DVD highlighting the issues facing marine turtles.

Material Produced by Partners

There are relevant material already produced by partners that can be part of the package of material to be distributed, e.g. SPC's guide to releasing hooked turtles and Turtle Watching guideline produced by the Coral Reef Alliance (CORAL).

New Campaign materials

A range of campaign materials will be produced for distribution throughout the region. These products will include:

- Posters
- Information/campaign booklet
- Fact sheets
- Stickers
- T-shirts
- Postcards
- Video/DVD
- Guidelines (e.g. for turtle tourism).

Web-page

A YOST web page will be developed on the SPREP web site and be the key web point of contact for the Pacific YOST. This page could be linked to partner organizations, organizations of the Steering Committee members, as well as other key stakeholders. It would be the point where one can follow satellite tagged turtles during the year of the campaign.

Schools Education Programme

A key component of the YOST will be a schools programme. This will include a section on the SPREP web site for schools that will include an information pack and other material. This information will be downloadable from the site, and CD-ROMS, and hard material will be available for distribution to schools with no access to the internet.

Adopt-a-turtle initiative

Depending on funding, a key schools programme initiatives could include the "Adopt-a-turtle" initiative in which schools can track turtles online. These turtles will be tagged and released as part of the regional launch of YOST.

Turtle stories reader series

SPREP has access to three turtle stories that may be made available as part of the campaign. Depending on budget, these can be translated and produced for schools throughout the Pacific. This may also be part of the adopt-a-turtle campaign.

World Environment Day activities

World Environment Day, a global initiative to encourage participation in environmental issues, will be on 5 June 2006. The 2006 activities will focus on the sea turtle and development of a programme of activities to promote turtle conservation. This could include a poster competition, community workshops on turtle conservation, a regional pledge to turtle conservation etc.

Industry supported activities

Blue Bag initiative Samoa, ANZ project. Reduce waste and promote conservation of turtle. ANZ turtle account for turtle conservation.

Showcasing fisheries successes and positive stories (observer programmes best practice management etc).

Working with the Tourism industry for awareness raising but also to reduce impacts (guidelines).

Media

The Year of the Sea Turtle will be promoted throughout a range of media outlets including press, radio, TV and airline magazines. A media schedule will be finalized in the near future. Need to be targeted what message to who for what objective.

Monthly turtle e-updates: Turtle Alert

Monthly turtle e-updates will be developed to increase awareness of the turtles that have been tagged, to share information on initiatives taking place around the region. This will be distributed to all campaign partners, SPREP's national focal points, CROP agencies, participating schools and communities.

Quarterly newsletter 'Turtle Talk'

A newsletter will be created on a quarterly basis that will be printed and distributed to communities. The issues will be released in March, June, September and December to correlate with key events:

March	SPREP and IOSEA launch of Year of the Sea Turtle
June	World Environment Day celebrations and activities
September	SPREP Annual Meeting (side-event)
December	YOST wrap-up and evaluation

Turtle Research and Survey

The SPREP Turtle Action Plan 2003-2007 identifies incorporation of a satellite-tagging programme into YOST with tag releases by multiple member countries to emphasize the shared nature of turtle stocks. Satellite tagging would also provide turtle movement particularly from those islands where satellite tagging has not been conducted. Provision of survey forms used in other turtle programmes as well as guidelines to standard turtle measurements would assist intending national researchers.

- *Satellite Tagging:* It is targeted that satellite tags will be mounted and tracked on turtles (nesters) from at least 3 locations in the Pacific during the year, in collaboration with the Marine Turtle Research Program, NOAA, National Marine Fisheries Service, Pacific Islands Fisheries Science Center (Dr George Balazs).
- *Turtle Survey forms:* Standard forms used in turtle surveys will be adapted from established programme for national use.
- *Guidelines to Turtle Measurement:* A standard guideline for turtle measurements will be developed based on existing information.
- *Guideline to tagging turtles:* Reproduced SPREP's existing one.
- *Guidelines for turtle stranding:* Could adapt guidelines already produced, e.g. that by Project Jonah, NZ.

2.13 Timeline

Key events & Activities (**Note:** this table will be continually updated during the YOST year)

Date	Activity	Comments
November, 2005	<ul style="list-style-type: none"> • Pacific Islands Leaders Forum side-event • Develop list of existing relevant material for Awareness Package • CMS COP8 	<p>by PNG/Indonesia/Solomon Islands/WWF</p> <p>Proposal by Australia for a Pacific regional MoU under the auspices of CMS</p>
December 2005	<ul style="list-style-type: none"> • Circulation of Campaign Plan for comments • Finalization of Campaign Plan • Finalization of development/design/ preparation of campaign resource material (posters etc) • Source existing relevant material for awareness Package • Compilation of existing relevant material • Badge existing/planned tagging programme under YOST 	
January, 2006	<ul style="list-style-type: none"> • Printing of resource material (late) • Intern on board 	
February 2006	<ul style="list-style-type: none"> • Campaign Awareness Package distributed • First satellite tagging • 2nd Preparatory Meeting on the Tri-national Conservation and Management of Western Pacific Leatherback Turtles; • TREDIS Database Group Meeting 	
March 2006	<ul style="list-style-type: none"> • 1 March 2006 - Campaign Launch • Fifth Heads of Fisheries Meeting in Noumea New Caledonia 	IOSEA YOT campaign launch will also be on 1 March 06
April 2006	<ul style="list-style-type: none"> • 26th Annual Symposium on Sea Turtle Biology and Conservation. 3-8 April, Athens, Greece. • Initial meeting to develop a regional "arrangement" for the conservation of turtles in the Pacific Islands region under the auspices of CMS 	
May 2006		
June 2006	<ul style="list-style-type: none"> • World Environment Day (5 June) 	
July 2005	<ul style="list-style-type: none"> • Organizing Committee meeting to review and update campaign progress 	
August 2006		
September 2006	<ul style="list-style-type: none"> • SPREP meeting side-event with school kids from New Caledonia 	
October 2006		
November 2006	<ul style="list-style-type: none"> • Turtle Satellite Tag and Release on at least 3 PICTs 	
December 2006	<ul style="list-style-type: none"> • Evaluation of campaign 	

YOST 2006 Campaign framework

Objective 1: Promote the conservation of sea turtles at site-level targeting relevant communities and industry				
Key areas	Regional Actions	National Actions	Indicator	Potential partners
1.1 Identify turtle nesting and foraging grounds in the Region	<ul style="list-style-type: none"> ▪ Produce a regional map highlighting key turtle nesting sites and foraging areas 		Report documenting important turtle areas in the Pacific region	USP SPREP National Governments SPC
1.2 Improve information base to be used by communities and schools	<ul style="list-style-type: none"> ▪ Promote the use of TREDIS as a key tool of turtle conservation in the Pacific; ▪ Produce/compile relevant educational and awareness material 	<ul style="list-style-type: none"> • Adapt TREDIS for national turtle database; • Timely submission of turtle data to SPREP; • Incorporate relevant material in school curriculum; • Disseminate material 	TREDIS installed and used in countries/territories; Material produced.	SPREP SPC National Governments
1.3 Strengthen community and industry involvement to reduce threats from: <ul style="list-style-type: none"> • over-harvesting • habitat destruction • marine debris & pollution 	<ul style="list-style-type: none"> ▪ Facilitate the replication of successful community based initiatives throughout the region (eg: WanSmolBag community theatre, Village Development Trust) ▪ Promote community-based turtle conservation programme. ▪ Create Community Award Scheme ▪ Work with fishing/shipping industry to encourage best practice for the: <ul style="list-style-type: none"> - reduction of turtle by-catch in commercial fishing; - prevention of oil-spills/rubbish from boats; - reduction of turtle boat strikes. ▪ Develop regional blue-bag programme to reduce use of plastic bags 	<ul style="list-style-type: none"> • Awareness workshops in communities near important nesting and foraging grounds on issues affecting turtle populations; • Develop community turtle nesting monitoring and catch data & occurrence programmes; • Develop community programme for turtle nesting areas rehabilitation and protection • Advocate the use of a form of agreement between Gov relevant agency & traditional land-owners of turtle nesting areas for conservation of these areas • Disseminate available information such as the SPC's guide "Releasing hooked turtles" 	Workshops conducted Community programme initiated; Agreement formed. Fishing boat crews enforcing best practices. Programme initiated in at least 1 country	SPREP FSPI WanSmolBag Village Development Trust SPC SPREP NGOs National Governments Communities USP SPC FFA Tuna Commission USP SPREP National Governments SPREP, NGOs, Private Sector/SPC National governments

Objective 2: Improve Status Information and Promote sustainable management of sea turtle populations and protection of their habitats through effective national legislation and policies

Key areas	Regional Actions	National Actions	Indicator	Potential partners
2.1 Improve national management framework for turtle conservation	<ul style="list-style-type: none"> ▪ Review effectiveness and relevancy of existing legislation and policies concerning turtle conservation ▪ Support development of national conservation protocols 	<ul style="list-style-type: none"> • Adopt national policies and legislation for the effective conservation of turtles and protection of their habitats including: <ul style="list-style-type: none"> - guidelines for turtle eco-tourism activities based on turtles; - Incorporation of guidelines in policies and legislation; - Incorporation of provisions prohibiting the keeping of turtles in captivity for any other purpose, and for reduction of threats, in relevant national in policies and legislation; <p>Incorporation of consideration for turtle nesting areas in policies and legislation for EIAs and coastal development. Special attention should be paid to the nesting beaches for the highly endangered leatherback turtles so that they are placed under special protection via informal agreements or nationally gazetted.</p>	<p>Regional turtle legislation review completed;</p> <p>Improved policies and legislation developed.</p>	<p>SPREP SPC National Governments NGOs</p>
2.2 Increase scientific knowledge	<ul style="list-style-type: none"> ▪ Strategy to support national turtle research and surveys ▪ Regional satellite tagging programme 	<ul style="list-style-type: none"> • Identify nesting sites and species nesting; • Assist national surveys on turtle nesting • Satellite tagging programme in at least 3 "new" countries/territories 	<p>National reports</p> <p>Turtles tagged/ released and information available</p> <p>Programme in place</p> <p>Report</p>	<p>All</p> <p>SPREP SPC USP</p> <p>SPC</p> <p>SPC SPREP</p>
	<ul style="list-style-type: none"> ▪ Collect specific data on sea turtle interaction from commercial fisheries 			
	<ul style="list-style-type: none"> ▪ Collect data to produce a status of the sea turtle document by PICT by 2007 			

Objective 3: Establish a collaborative strategy and advance Partnership for Long-term support for turtle conservation in the Pacific Region				
Key areas	Regional Actions	National Actions	Indicator	Potential partners
3.1 Foster regional coordination and collaborative mechanisms	<ul style="list-style-type: none"> ▪ Re-activate and improve coordination and collaboration of the RMTCP 	Active participation of representatives	RMTCP meeting	SPREP All
	<ul style="list-style-type: none"> ▪ Develop a collaborative strategy for the ongoing and long-term monitoring and evaluation of sea turtle populations and the success of the YOST campaign 		Strategy formulated	All
3.2 Promote regional and international arrangement for conservation of turtles.	<ul style="list-style-type: none"> ▪ Encourage and facilitate accession to relevant international conventions, such as CMS; ▪ Promote/facilitate development and participation in regional arrangement for the conservation of turtles and their habitats e.g. a regional arrangement under CMS; ▪ Explore international arrangements for the conservation and protection of the highly endangered leatherback turtles. 	<ul style="list-style-type: none"> • Accession to relevant conventions; • Participation in regional effort/arrangement for the conservation of turtles and their habitats 	<p>Increased number of Pacific Islands countries becoming members to relevant conventions such as CMS;</p> <p>Regional turtle conservation arrangement undertaken</p>	SPREP All

Annex 1: Key NGO, institute and organization partners for the Year of the Sea Turtle 2006 Campaign

- Conservation International (CI);
- Hawaii Longline Association;
- International Fund for Animal Welfare (IFAW);
- IOSEA;
- James Cook University (JCU);
- Marine Turtle Research Program, NOAA, National Marine Fisheries Service, Pacific Islands Fisheries Science Center;
- Secretariat of the Pacific Community (SPC);
- United Nations Food and Agriculture Organization (FAO);
- University of the South Pacific (USP);
- US National Marine Fisheries Services;
- Wan Smolbag (WSB)
- Western and Central Pacific Fisheries Commission;
- Western Pacific Regional Management Council (WPRMC);
- World Wide Fund for Nature Conservation (WWF).

Annex 2: Year of the Sea Turtle 2006 Campaign Coordinating Committee

- American Samoa (Kate Schletz Saili)
- CI Pacific (Sue Miller-Taei)
- Fiji (Manasa Sovaki)
- IFAW (Denise Boyd)
- IOSEA (Stephanie Dunstan)
- JCU (Mark Hamann)
- Marine Turtle Research Program, NOAA, National Marine Fisheries Service, Pacific Islands Fisheries Science Center (Dr George H. Balazs)
- PNG (Vagi Rei)
- Queensland Parks Authority (Dr Colin Limpus)
- Samoa (Malama Momoemausu)
- Solomon Islands (Tia Masolo)
- SPC (Lindsay Chapman & Brett Molony)
- SPREP (Lui Bell, Dominique Benzaken, Tamara Logan, Anne Trevor)
- USP (Kenneth T. MacKay)
- WPRFMC (Irene Kinan)
- WWF Pacific (Penina Solomona)