

## Submissions:

Entries for the Vision Pasifika Media Award can be as innovative as you wish but need to be based on the theme "Value Island Biodiversity – it's our Life".

Stories could showcase community projects, highlight how people are benefitting from biodiversity promote good environment practises or even be more investigative in style.

However they do not need to be limited to these suggestions.

Any story that encompasses the need to protect or value our islands biodiversity should be submitted.

## Judging:

The Judges panel will look for good journalism skills, accuracy and proficiency as well as review for innovation and creativity in communicating the message of the theme - "Value island biodiversity – it's our life".

## Categories:

Print  
Radio  
Television  
Journalism student  
Best overall

**If you're a Pacific reporter working and residing in any of the SPREP island member countries or territories then this is your chance!**

**Submit news articles you have produced about our theme - "Value Island Biodiversity - It's Our Life" for the Vision Pasifika Media Award to be in to win!**

Proudly supported by:



ACP MEAs

Capacity building related to implementation of Multilateral Environment Agreements (MEA) in African, Caribbean and Pacific (ACP) Countries.

# 2010 Vision Pasifika Media Award: Value Island Biodiversity – it's our life

The Secretariat of the Pacific  
Regional Environment Programme  
[www.sprep.org](http://www.sprep.org)



## Value Island Biodiversity - it's our life:

Biodiversity can be defined as the "variety of life on Earth" and our Pacific is a unique area for both marine and land based biodiversity.

Biodiversity plays an essential part in our lives. It has helped shape our cultures and traditions, formed who and what we value as Pacific people, and has helped bring us the identity and heritage that we are proud of today.

The existence of a wide variety of organisms and ecosystems has ensured ongoing livelihood security for Pacific people.

Many in our communities rely on biodiversity for housing, traditional medicines, handicraft production and food.

### Entry Criteria:

News entries must have been broadcast or published in at least one of the Pacific Island countries and territories that are SPREP members during the 12 month period from 1 January to 31 December 2010.

Open to Journalists residing in any of SPREP's island countries or territories.

Journalists can submit a maximum of three entries each.

Each entry must be accompanied by an entry form and submitted in triplicate.

### Prizes:

500 USD awarded for the winner of each category  
500 USD awarded for best entry overall

## Requirements:

- **This award is open to journalists residing in any of SPREP's island member countries or territories.**
- **Submissions for the 2010 award will need to have been published or broadcast in at least one of the Pacific island countries and territories that are SPREP members during the 12 month period from 1 January to 31 December 2010.**
- **Applicants are limited to entering three stories each. You MUST submit three copies (in print, audio or digital format) of each article.**
- **Each entry must be accompanied by an entry form.**
- **Entries must reach SPREP by 14 January 2011. No extension to this period can be given.**
  - **An accurate translation of a transcript in English should be provided if the news item is presented in a different language.**
  - **The jury will to comprise a member from the Roundtable for Nature Conservation, SPREP and the Pacific Islands News Association/PACNEWS.**
  - **The judging process is confidential and decisions will be final.**
- **SPREP reserves the right to reproduce prize winning entries.**

## Entry Form

Name:

Phone:

Email:

Address:

Media organisation:

Tick news entry: Print TV Radio Student

Date news entry was published/broadcast:

Name of publication/radio station/TV station news entry was published/broadcast:

Brief explanation of news entry:

I confirm this news entry is my original work:

Signature & date

**Entries must be submitted to  
SPREP's Associate Media and  
Publications Officer by  
14 January 2011**

Address to:

Associate Media and Publications Officer  
PO Box 240  
Apia  
SAMOA

Or scan and email your story and entry form to:  
nanettew@sprep.org