

Introduction of Huafeng Group

Huafeng Group of Meteorological Audio & Video Information, China Meteorological Administration is the top industrial media in China, which produces national TV & radio weather forecast and releases prevention information of various disasters. It's an important window for public service. In October 1981, Huafeng started to produce **CCTV-1 News-Weather Forecast** for China Central TV. Nowadays, the program has developed from one column of 2 minutes to programs broadcasted on a dozen of channels. Its service has covered over 80 countries and regions all over the world. According to the statistic, the amount of audience per day reaches 0.8 billion.

Huafeng commits itself to scheming, producing and marketing of environmental documentary, environmental cartoon and outreach program. The subjects cover climate change, natural disaster, human geography, geoscience etc. The progress of program scheming, producing and marketing is mature and professional.

The productive ability of documentary reaches 10,000 minutes per year. Some of the documentaries won over 20 awards domestically and internationally.

Additionally, Huafeng has commenced to cooperate with national and international famous TV media, scheming, producing and marketing environmental documentary in international senior level.